



QPL INTERNATIONAL HOLDINGS LIMITED

(Incorporated in Bermuda with limited liability)

(Stock code: 243)

SHAREHOLDERS' COMMUNICATION POLICY

1. INTRODUCTION

QPL International Holdings Limited (the “Company” or “QPL”) places considerable importance on ensuring reliable, effective and timely communications with shareholders. The Company also recognizes that people other than shareholders, such as potential customers and investors, rating agencies and investment community generally may have an interest in information about the Company. The Company has in place policies and procedures for the purpose of compliance with our continuous and periodic disclosure obligations under the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “Stock Exchange”).

2. PURPOSE OF POLICY

The purpose of this Policy is to inform the Company’s shareholders of the various means by which they can obtain timely, accurate and compliant information about the Company’s activities and engage actively with the Company and exercise their rights as shareholders in an informed manner.

3. TYPES OF COMMUNICATION

The means by which shareholders may obtain information about the Company and, where desired, communicate with the Company are detailed below.

(A) QPL WEBSITE

The Company's website (at www.qpl.com) will be the primary tool to communicate rapidly with shareholders, and as a source of meaningful and current information about the Company.

The following information will be placed on the website:

- Company background and news;
- Product and technology;
- Corporate information;
- Details of the Company's board members;
- Details of the Company's board committees and their memberships;
- Constitutional documents;
- Corporate Governance policies;
- All recent announcements made by the Company to the Stock Exchange and all relevant news releases (these are posted as soon as practicable after the event); and
- Reports and circulars, e.g. Interim and Annual Reports.

(B) INTERIM AND ANNUAL REPORTS

The Interim and Annual Reports are the most important media through which shareholders will be provided with a detailed review and analysis of the Company's activities, operations and performance over the past financial year.

The Company will publish the annual results by the end of July each year and the interim results by the end of December each year. Those results are then incorporated into the Annual Report which must be lodged with the Stock Exchange in August each year.

The Annual Report will be sent to shareholders, who have elected to receive it. The annual and interim results as well as the Annual Report will be placed on the Company's website as soon as practicable after they have been released to the Stock Exchange.

(C) ANNOUNCEMENTS TO THE STOCK EXCHANGE

Significant developments affecting the Company may be the subject of an announcement to the Stock Exchange under the continuous disclosure obligations. All announcements and other information released to the Stock Exchange will be placed on the Company's website as soon as practicable after release.

(D) GENERAL MEETINGS

The annual general meeting and other general meetings of the Company are the primary forum for communication by the Company with its shareholders and for shareholder participation. Shareholders will be notified of any scheduled meeting dates via the various means described above.

Prior to the general meetings, shareholders will be provided with the notices of the meetings and accompanying explanatory statements. All materials relating to the general meetings will be placed on the Company's website.

At the general meetings, shareholders are encouraged to participate and ask questions. The Company will ensure that the external auditor is in attendance at the annual general meeting to answer shareholder questions about the conduct of the audit and the preparation and content of the auditor's report.

(E) CORRESPONDENCE FROM SHAREHOLDERS

The Company appreciates that shareholders may wish to contact it with any comments or concerns via phone, letter, email or facsimile. These contact details are available on the Company's website. The Company endeavours to respond to any investor contact in a timely manner by phone or written correspondence.

4. SHAREHOLDERS' PRIVACY

The Company recognises the importance of shareholders' privacy and will not disclose shareholders' information without their consent, unless required by law to do so.

5. REVIEW OF POLICY

This policy will be reviewed by the board of directors on a regular basis to ensure its effectiveness and will be amended, as required and appropriate, to reflect the current activities of the Company with regard to shareholder communication.

6. PUBLICATION OF POLICY

This Policy will be available on the Company's website.

Approved by the board of directors of QPL International Holdings Limited on 21 March 2012.